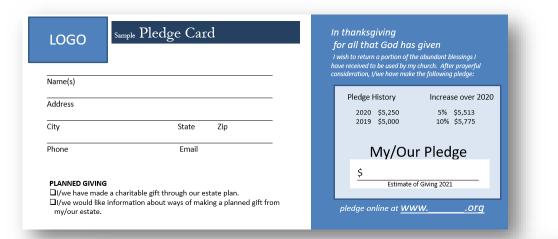
ELEMENTS OF A PLEDGE CARD

Standard to Pledge Cards

- Logo and theme
- Personal information: Name, address, contact.
- Pledge amount for coming year.
- ACTION: Include the next step: how to return the pledge information (mail or submit online or call/email).
- Church physical address and website.

Many – but not all - pledge cards include a combination of these:

- Why Pledge: Example We invite you to reflect on the ministry you make possible through pledging a financial gift for the upcoming year. Your commitment helps us forecast the action and impact that we will have in the community.
- Frequency of Gifts: Checkboxes Weekly, Monthly, Quarterly, Annually.
- Checkbox: Do you need envelopes
- Method of giving: Cash, check, securities, IRA QCD, DAF, etc.
- Planned giving checkboxes: Have you left the church in your estate plan? Would you like more information?
- Signature
- Personalized Info: past pledge history and hypothetical increase of __%
- Proportional Giving Chart.



PROPORTIONAL GIVING CHART

Annual Income	3%	5%	10%	15%
\$30,000	\$900	\$1,500	\$3,000	\$4,500
\$40,000	\$1,200	\$2,000	\$4,000	\$6,000
\$50,000	\$1,500	\$2,500	\$5,000	\$7,500
\$75,000	\$2,250	\$3,750	\$7,500	\$11,250
\$100,000	\$3,000	\$5,000	\$10,000	\$15,000
\$150,000	\$4,500	\$7,500	\$15,000	\$22,500
\$200,000	\$6,000	\$10,000	\$20,000	\$30,000
\$250,000	\$7,500	\$12,500	\$25,000	\$37,500

WHY PLEDGE?

We invite you to reflect on the ministry you make possible through pledging a financial gift for the upcoming year.

Your commitment helps us forecast the action and impact that we will have in the community.

Please make your pledge online at www...org

or Address or other method of return